

Monthly Board Meeting – Oct 25, 2021

I. Sandy & Karen – Council Meetings & Election Updates

Minutes: The MSMPOA was not on the Agenda passed out and adhered to at the meeting, however, the change/oversight was acknowledged and apologies were provided. We were assured it would move forward and be on the next Agenda. We did have some support at the meeting. The minutes are on the Municipality website with the list of attendees. Sandy introduced Karen during “Parole aux contribuables” and they did listen and hear the request we made for the introduction of the bylaw in regards to Public Participation in Planning and Urbanism.

Municipal candidate Marc Beaudoin was invited and spoke at our Board meeting and assured us he supports the Bylaw adoption.

“the key focus of your commentary was that public consultations be central, this is near and dear to my heart, spent 29 years in the feds and at Angus Reed and lead on public consultations, that the pleasure to lead on defence policy, health policy and review, and pharmacare, etc. So yes, if I’m fortunate enough to win and be elected, public consultation will be central, need to use them, need to be must not an ad hoc and meaningful, they need to be two ways.

More often then not, and what’s happened here in a few instances the interest in public consultation is “check marked”, if you want meaningful public consultation, need to ensure that those who are affected by are consulted.”

Three things he wants:

1. keen are the environment, very popular – so what response, need to be mindful that the attention is closely linked to the tourism opportunities. Good for everyone. Good for us as seasonal residents and good for the seasonal people and good for our businesses.

2- sustainable development – development can’t happen in a vacuum, the mountain is a good example, a need for a vision, less focus on vision in the past then a hodge podge of where things are going, how development is happening, development is not bad but a good thing, but needs to be sure that development for development’s sake is not sustainable.

3- need for consultation, my sense there needs to be a greater focus on fostering social cohesion and collaboration from seasonal residents and permanent residents. For him & his family, its nothing to go to the village and say hi to residents, that may not happen for others, need more greater social cohesion, need common ground and focus on shared interests, meet in the middle and that’s the safe spot. Despite best efforts, one way we can do that is to have

a citizens advisory group, ensure representation for people to come together on a regular basis and feed that info to council.

Sandy and Francois, have seen him grow up, a neighbour and friend of my fathers, hoping that things should go well. Mom was a politician.

Karen, advised his bio is on our website, and we will post the responses you put out & try to drive people from the facebook page to the website.

Mark talked about the advisory committee – "I see this as a continuous feedback loop, allow for people in the community to not just focus on development and allow for people to provide feedback."

Francois – yes others have this in French channels.

Marc – can't simply be a rubber stamp exercise. Has to be meaningful – a way for people to have their say, an opportunity to be bidirectional, and be mindful.

Karen asked what his relationship is like with the returning counselors. *"What I can say that I heard Cheryl is positive, and then in terms of the rest of the council, Richard I know well, both my kids raised at MSM, worked with him on race days, haven't connected with him directly, frankly because I want to stay impartial.*

Very mindful of not wanting to taint the water so to speak, or send false signals, been quite straightforward, just want to get involved and do good, I grew up here, I'm an adopted son, I want my kids to have the best of what this place has to offer.

... I think the next council will be very strong, with a lot of expertise from other areas, hopefully, I'm all about teamwork, nothing if not a team player, as a public affairs guy who spend 22 years with Ipsos on public consultations, to find areas of consensus, hoping to bring this!"

Karen asked what we can do to support = Spread the word, make sure they go into vote = mail or in person.

Francois advised that he has heard the Fibe project is on hold due to a discussion between Hemke and Bell/hydro, re: Bell to move the poles off his property.

Marc advised he did have a conversation with Rob McVey who did confirm this.

II. Brad & All: ByLaw Proposal Discussion

Minutes: Brad absent. See above for Bylaw discussion at previous Council meeting.

III. Roch – Membership Update

Minutes: Roch absent

Karen : Roch is working on our Association Registration.

Paul Nixon is interested in joining our Board, however, unavailable right now.

Karen to follow up with Roch on distribution of “Call to Action” email for Membership dues.

Update: Initial email blast for election had about a dozen bounce backs.

Stefanie would like to see the Membership paid in 2 year increments vs every year. There was no objection to that plan.

IV. ALL – AGM Planning

Minutes: ** An opportunity to attract new members

** Karen is getting feedback, people want to hear from us. Want to know what we are talking about – want to know our Minutes from the meetings. They want a Treasurer’s report.

** Something in January or April? April was the consensus.

** It was agreed that the minutes we create now can be posted on our website

V. Karen - Treasurer’s Report

Minutes: \$4200 balance due to expenses for Website; Environment studies (Hotel); & Insurance. We are now charged a \$4 monthly service charge because our balance is less than \$5,000.00 – We need a membership drive to increase the balance back to the \$5000 minimum.

VI. Wayne – Hotel & Development Update

Wayne absent

VII. All - Next Meeting: Sat, Nov 20th – In person at MSM?? Thurs, Nov 25th – Zoom??

Minutes: Thurs, Nov 25th 7:30pm via Zoom